



## CONTACT US

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BECAUSE SEEING IS  
BELIEVING

LUCIDVUE

# ABOUT

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**Lucid Vue is at the leading edge of virtual real estate and architectural visualisation - creating innovative experiences and full-service solutions that help agents and developers sell property.**



## BECAUSE SEEING IS BELIEVING

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### PRODUCTS

#### VIRTUAL DISPLAY SUITE

Traditionally, showing potential investors and buyers your newest project has meant building a display suite in the real world. We harness the latest VR headsets and display technology to create immersive virtual spaces modelled to the most minute details of your plans - all in a fraction of the time it can take to build a traditional suite.

[Watch a demo](#)

#### VIRTUAL VISIT

Fully-immersive VR headset visualisations aren't the only cutting-edge solutions we offer. If your project doesn't have the space for a VR display suite, our Virtual Visit technology allows potential buyers and investors to walk through a 3D visualisation via a desktop computer, laptop or smart phone.

[Watch a demo](#)

#### VIDEO ANIMATION

Along with any of our virtual reality products, clients can purchase cinematic promotional videos of the unbuilt environment to communicate the key metrics of the building

[Watch a demo](#)

#### AUGMENTED REALITY

We can help you add an additional layer to the real world through Augmented Reality (AR) and Extended Reality (XR) technology. Let potential buyers and investors see your finished project when they hold their smartphone or tablet in front of your development site or marketing material

[Watch a demo](#)

#### VIRTUAL FINISHES SELECTOR

It's the little personal flourishes that turn a house into a home. From the colour scheme on the walls, to modern appliances, lighting and even backyard landscaping. It's all about choices, exactly as it should be.

[Watch a demo](#)

#### WEB/SMARTPHONE TOUR

We can package your visualisations into an app users can download on their Android or iOS device. Show them every angle of your project with videos, 2D visualisations, plans and content they can explore on the go.

[Watch a demo](#)

#### RENDERS

Using the same high-resolution, high-detail environments as our experiential solutions, our 3D artists create stunningly-rendered images that show your designs off in their most ideal light - perfect for online, print and outdoor display.